



FOR IMMEDIATE RELEASE

IB Parks & Entertainment Announces the Return of Sahara Sam's Oasis with Exciting Park Enhancements and New Membership Program

West Berlin, NJ –IB Parks & Entertainment today announced the return of the Sahara Sam's Oasis name for its indoor/outdoor water park, marking a revitalized era of fun, innovation, and enhanced guest experiences for families in the southern New Jersey communities.

The decision to restore the iconic name reflects the park's deep-rooted history and commitment to delivering unforgettable family entertainment. As part of this transformation, visitors can expect a series of exciting updates, including enhanced park features, improved guest convenience, and more affordable food options –ensuring a thrilling and budget-friendly adventure for all.

IB Parks & Entertainment also unveiled a new Membership program that gives guests unlimited access to both Sahara Sam's Oasis and Clementon Park & Splash World for just \$6.99/month. Starting Wednesday, March 26th, these new Memberships will be available exclusively online, offering families a great value opportunity. With this program, guests can enjoy the thrill of year-round indoor water park fun at Sahara Sam's Oasis, combined with the excitement of outdoor attractions and amusement park rides all summer at Clementon Park & Splash World. This two park Membership delivers the best of both worlds, making it easier than ever to create unforgettable family memories during every season.

"We are beyond excited to bring back the Sahara Sam's Oasis name, a brand that holds so many cherished memories for our guests," said Gene Staples, CEO of IB Parks & Entertainment. "This change is not just about a name—it's about embracing our history, elevating the guest experience, and strengthening our connection with the families who have supported us over the years. With the addition of our Membership program, we're making it easier than ever for guests to create lasting memories all year long."

With a fresh vision for the future, Sahara Sam's Oasis is committed to blending nostalgia with modern enhancements, focusing on upgrading attractions, increasing visitor comfort, and delivering exceptional value. Located in the heart of West Berlin, NJ, the park will continue to be a premier destination featuring a dynamic mix of indoor and outdoor attractions designed to entertain guests of all ages.

To stay updated on all the exciting enhancements, relaunch festivities, and Membership details, visit www.saharasams.com.

About Sahara Sam's Oasis

Sahara Sam's Oasis, operated by IB Parks & Entertainment, is a leading family-friendly indoor and outdoor water park in West Berlin, NJ. Offering a mix of thrilling water attractions, interactive play areas, and year-round entertainment, Sahara Sam's continues to be a go-to destination for family fun in the region.

OUR CONTACT

 www.ibparks.com